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Jigsaw Informatics Announces New Contest for Student Journalists: #CHYC The Story with ZapVM

Student Journalists Can Win up to $500 for Themselves and Their School Publications by Using ZapVM to Create and Share Zap Videos that Enhance or Promote their High School Periodical or Yearbook Stories, Features, Articles or Ads

SANTA CLARA, CA (Wednesday, September 10, 2014) – Jigsaw Informatics, Inc.™ ("Jigsaw"), a Diamond Sponsor of the Journalism Education Association and National Scholastic Press Association (JEA/NSPA) National High School Journalism Convention to be held November 6–9, 2014 in Washington, D.C. (see **http://dc.journalismconvention.org**), today announced the start of a new contest for student journalists entitled **"Change How You Communicate (#CHYC) The Story with ZapVM"**. The Contest begins today and runs through Tuesday, 30JUN2015, with the winners to be announced in July, 2015. A Zap Video overview of the contest may be viewed at **http://youtu.be/fb-ffHQmmf0** and the official contest rules may be viewed at **www.jigsaw.info/contests/jeanspa**.

The #CHYC The Story Contest enables high school journalism students to win valuable prizes for themselves and their school publications by using ZapVM™ to create and share videos that amplify, enhance, promote or pitch articles, features, stories or ads in their high school monthly, weekly or yearbook publications. Both ZapVM and the Contest will be featured in the Jigsaw Booth (No. 45) at the JEA/NSPA Convention. The prizes for the Contest are as follows:

PLACE	PRIZE TOTAL	PRIZE FOR STUDENT	PRIZE FOR SCHOOL PUBLICATION
First	$1,000 in Gift Cards	$500 Gift Card	$500 Gift Card
Second	$500 in Gift Cards	$250 Gift Card	$250 Gift Card
Third	$250 in Gift Cards	$125 Gift Card	$125 Gift Card

"ZapVM enables journalists to easily bring their printed or online article, feature, column or story to life-- by adding embedded or linked video with images and narration in the journalist's own voice," said Ross Q. Smith, Jigsaw Co-Founder and CEO. "We're proud to be a co-sponsor of JEA/NSPA Fall 2014 and to be working with the leading students in the country to shape how ZapVM's unique video capabilities will be used to enhance journalistic endeavors."

About ZapVM—"the Video Message Maker"
Available on the **iTunes App Store** or by visiting **www.getzap.com,** ZapVM allows iPhone, iPad and iPod touch users to create and share uniquely coherent video messages that combine photos, voice, graphics and touchscreen gestures to give direction, make a short presentation or tell an illustrated, narrated story while highlighting important details. Examples of Zap Videos for dozens of different applications may be viewed at **www.zapvm.com/whatiszap.** ZapVM also works with Jigsaw's companion app, ConnectQR™, which provides an easy and immediate way to create QR Codes from YouTube videos, Zap Links™ or other URLs. ConnectQR is also available on the **iTunes App Store.**

About Jigsaw Informatics
Jigsaw Informatics is a Silicon Valley based startup founded by seasoned tech pioneers whose mission is to enable people to use their mobile devices to solve information problems through app-specific tools and clever accessories. The first Jigsaw app, ZapVM—the Video Message Maker, enables users to create, edit and share integrated, mixed multimedia messages that document important aspects of life, whether business or personal, serious or fun, practical or entertaining. For more info on Jigsaw, including upcoming contests, please visit **www.jigsaw.info**.

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